



DISARONNO INTERNATIONAL B.V.

Calvados Pays d’Auge BOULARD and LECOMPTE (SPIRIT FRANCE DIFFUSION) join the Disaronno International B.V. Portfolio

Amsterdam (November 18th, 2021)

Disaronno International B.V. one of the industry’s leading spirits importers in The Netherlands, announces a new partnership with SPIRIT FRANCE DIFFUSION on Calvados Pays d’Auge BOULARD, Calvados LECOMPTE and LE VERGER Terroir Liqueur, effective January 1st, 2022.

About SPIRIT FRANCE DIFFUSION

SPIRIT FRANCE DIFFUSION is a French group specialized in exceptional craft spirits from French AOC (Protected Designation of Origin). World leader in Calvados and Armagnac production, Spirit France spreads the influence of its brands throughout the world. These brands, originating from unique French terroirs, combine tradition, excellence and innovation

About CALVADOS PAYS D’AUGE BOULARD

Founded in 1825, Boulard is the WORLD’S LEADING PREMIUM CALVADOS BRAND.

Exclusively produced by double distillation of the best Norman ciders, the Calvados Pays d’Auge Boulard differentiates itself by its complexity and its authenticity. Calvados Boulard full range includes Boulard Grand Solage, VSOP and XO.

Five generations have transmitted their passion for Calvados and cultivated as an ancestral tradition a certain taste for adventure. Pioneer and bold, Boulard is distributed in more than 70 countries and has established itself as the reference Calvados for mixologists all over the world.

About CALVADOS PAYS D’AUGE LECOMPTE

Since its creation in 1923, Maison Lecompte has positioned itself beyond the standards of Calvados. Lecompte develops state-of-the-art Calvados Pays d’Auge, blending elegance and complexity. Since its creation over a century ago, Maison Lecompte has pursued a quest for excellence.

Its perfect mastery of the double distillation and the use of small casks are central pieces of its process. With rigor and meticulousness, the Cellar Master ages and blends the Calvados Pays d’Auge in order to attain the perfect balance between refinement and authenticity. LECOMPTE Brand offers a large range of premium Calvados, aged 5 years, 12 years, 18 years and 25 years.

About LE VERGER, French Terroir Liqueur

LE VERGER is an innovative liqueur, all natural, exclusively made with fruits from the finest French orchards. This delicious blend of vine ripened peaches, French apple juice, cherries and Calvados apple brandy, is a perfect fit for mixology. Either as a cocktail base or modifier.

"We are thrilled to link the names of Boulard and Lecompte brands with Disaronno International B.V.," said CEO Serge Der Sahaguan. " We think our Calvados Pays d'Auge brands and Terroir Liqueur will be a perfect fit for Disaronno's portfolio, and we are eager to work with Bert de Winter and his team to develop the footprint of our premium brands in the Netherlands , both in off- and on-trade channels."

For further information check www.calvados-boulard.com , www.calvados-lecompte.com and www.liqueur-leverger.com

About Disaronno International B.V.

Disaronno International B.V. has a registered office in Amsterdam, Holland, and is a 100% daughter company of the Italian Illva Saronno S.p.A., the owner of the iconic Italian liqueur Disaronno. Disaronno International B.V. is responsible for the distribution of all Illva Saronno spirit brands together with the distribution and marketing of various agency brand partners in Holland currently representing Frapin cognac, Quintessential brands, Tito's vodka, Barceló Rum, Beluga International, Walsh Whiskey, American Beverage Marketers, Heaven Hill, Concepts, MacDuff International and Lanson Champagne. For further information check www.disaronnointernational.nl or www.illva.com

For more information, please contact Disaronno International B.V. at 0031-(0)20-6236744

